

The Art Spa | Proprietor – Sudha Ahuja www.theartspa.in | E-mail: sudha@theartspa.in | +91-9223276183/ 8828200072

The Art Spa

Although a part of the corporate world, Sudha Ahuja was always an artist at heart. She grew up learning painting and participated in various intra- and inter-state competitions.

However, when she had to choose between her creative spec and a corporate career, Sudha chose to set her foot into the corporate world. Nonetheless, her 20+ years of core industry experience and the fact that she was taking home a lump sum salary did not stop her from following her heart's calling. She launched her dream project – The Art Spa.



Founded in 2014, The Art Spa journey began in a humble setting. The company's focus was on developing a platform that would later transform the entire art ecosystem. Starting with a clear intent of offering customers a wide range of products that are original, unique, one of a kind and functional too. 'One Design, One Product' is our motto so that no two items will ever be the same! The piece that you have is exclusive to you and your home. The company also hired many talented artists to create these incredible artefacts, home decorative products and mural paintings for the customers. It was an instant hit.

Today, The Art Spa is all about creating out of-the-box designs and products. They do not use moulds or dyes; each product is handcrafted, unique, functional and speaks for itself.



The Art Spa has become a one-stop shop for many interior designers and art enthusiasts. Giving a personalised touch, the focus is not only to provide readymade, artistic products to the customers but also to give the customers an option to customise and conceptualise art, furniture and accessories. Which means that the customers can purchase original art and



accessories directly from the website (www.theartspa.in) and also create something special and exclusive as per their tastes, hobbies, likes and dislikes! Hence, the Art Spa is a complete solution in the interior designing space, right from conceptualising the design to production of the product. More than anything, we want to help our clients put together a home filled

with things they love. Things that reflect the style and personalities of the people living in it. The Art Spa understands the emotions involved before executing any project.

The Road Ahead of 'The Art Spa'

Based out of Mumbai, India, The Art Spa's vision for the future is beyond the curation of products, workshop and exhibitions. It is about creating an ecosystem for upcoming artists and giving them a platform to showcase their talent. Most importantly, it is about promoting and helping the local talent, folk artists who are in rural villages and remote locations, artisans to unleash their potential and showcase their art-work to the world.

The Art Spa is slowly gaining popularity in India and abroad because of its online and offline promotional activities. The company exports products outside India, including Hong Kong, Dubai and the USA. Currently, The Art Spa is looking for investors and partners to take the business to a whole new level. Confident about the future of The Art Spa, Sudha feels that in the years to come, there will be many Art Spas that will promote different art forms in every corner of the place. It will create a whole different vibe, where people get immersed in the art around them. It will be a game changer in the industry.

At present, Sudha runs two companies, a media house called Creative Chutney and her dream project, The Art Spa. In the years to come, she sees herself as a strong resource in handling 360-degree Marketing and Communication activities alongside starting an Art Village, a place where people can come together, co-create, learn and explore the creative drives.